



...the power of personal branding

1st Oct 2021 | 09.30 - 11.30 | Zoom

If you had to choose a make and model of car to describe yourself to a stranger, which one would you be? And, more importantly, why?

The finest commercial leaders in the world are made, not born. Just like the automotive industry, successful commercial leaders have invested time and energy curating who they are, what they stand for, *AND* how they stand out from the competition.

Ask yourself:

- Do you live and breathe your personal brand every day?
- Do you regularly invest time thinking about how you impact others?
- Do you do it consistently, and consciously?
- Do you know the real impression you leave on others, whether that is face-to-face or online?

If not, Uspire can help

Join David Beckman and the Uspire team on 1st Oct for 2 hours of provocation that will make you think about how you are perceived by your peers, colleagues and customers.



Discover the power of personal branding will be delivered by Chester Robinson, Uspire's Director of Consulting, and Amanda Downs, Uspire's Director of Commercial Leadership. With clients across Europe, North America, Australia and Japan, Chester and Amanda help leaders all over the world connect with their teams.

Your key takeaways

- understand the power of personal branding [impact intended, impact felt]
- structure your thinking & value proposition
- reflect on your business leadership offering
- share your thinking with like-minded leaders
- experience the benefits of working with Uspire

Register now

To register for this event please email sue@dbeckman.com